

How to do a market research-analysis of the factors that promote job opportunities in the nature protected areas?(W3)

1st Kick-off meeting

20.2. 2018, Maribor, Slovenia

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INDICATORS

Indicators are measures that allow progress towards a goal (**conservation of the nature protected areas**) to be tracked. **Aim of the WS**

Exploring indicators for our outcomes and impacts (job opportunities in the nature protected areas)

INDICATORS

1. step:

1. Discuss each of identified outcome / impact notes about job opportunities in the nature protected areas. Identified at least four (max. six) and write them on the pice of A3 paper.

2. Write suggestions for indicators on sticky notes and add them to the A3 sheet alongside the relevant outcome / impact note.

Discuss the suggestions as a group afterwards to agree on which ones to use.

Exploring data sources for indicators

2. Step

Think of potential data sources and data collection methods for them. Data can be qualitative or quantitative – both are valuable.

3rd. Step

When the data will be collected and how?

- At what point in the project will they survey participants?
- Who will do this?
- How will they do this? (Online, face-to-face, postal)
- What resources will they need?

Conclusion

Each group has two minutes to report final conclusions.